

TOOELE COUNTY

| EXPENDITURES | 1995 | 1996 | 1997 | Explanation |
|------------------------------------|-----------|-----------|-----------|---|
| Administrative | \$96,213 | \$97,463 | \$99,081 | Tooele chamber (salaries, office, & promotional) |
| Miscellaneous | | | | |
| Total Promotional: | \$108,455 | \$115,381 | \$75,612 | |
| Advertising | | | | |
| Brochures | \$64,000 | \$4,120 | \$9,776 | brochures & publications |
| Contributions | \$44,455 | \$80,098 | \$38,419 | arts festival & Wendover U.S.A. |
| Fam Tours | | | | |
| General Promotional | | \$10,000 | \$27,417 | air show (1996) & sesquicentennial committee (1997) |
| Shows | | | | |
| Signs | | \$21,163 | | welcome sign |
| Travel Region | | | | |
| Brick and Mortar (Operations): | \$20,000 | \$28,500 | \$32,275 | |
| Construction Expense | \$20,000 | \$28,500 | \$32,275 | monuments & county recreation complex |
| Visitor Center Operation | | | | |
| Transfers Out | | | | |
| Total Expenditures | \$224,668 | \$241,344 | \$206,968 | |
| REVENUES | | | | |
| Tax Commission TRT Report* | \$138,452 | \$146,121 | \$124,401 | |
| County TRT Report* | \$139,587 | \$143,053 | \$131,674 | |
| Other Revenues | \$131,335 | \$137,779 | \$135,731 | restaurant tax revenue |
| Percent Adm./Misc./Promo/Transfers | 91.10% | 88.19% | 84.41% | |
| Percent Brick and Mortar | 8.90% | 11.81% | 15.59% | |

* A reporting difference in Transient Room Tax between the Tax Commission and Counties can be attributed to both a 1.5 % charge by the Tax Commission and cyclical reporting issues.